# 2018 SuperStore Case Competition Evaluation Criteria

Team Name:

1. Data Analysis

Did they utilize relevant tools well? Were their statistics sound? How well did they tie their analysis into the case at hand?

Rating: 1 2 3 4 5 6 7 8 9 10

Notes:

1. Business Recommendations

Did the team provide 3-5 business recommendations? How well did these recommendations align with the problems posed? How well did they reason about their results?

Rating: 1 2 3 4 5 6 7 8 9 10

Notes:

1. Creativity

Did the team look at any relationships you would not think to consider? Did they think outside of the box?

Rating: 1 2 3 4 5 6 7 8 9 10

Notes:

Total Score: 2 x (Score1) + 2 x (Score2) + (Score3) = /50